

## Success Stories

The courses offered by the department prepares the students to have promising career opportunities as administrators and managers in reputed hospitals, healthcare services, medical research institutes and health insurance sector apart from teaching and research. The department provides placement and internship assistance to students who successfully complete the programme. We are proud of our alumni who have embarked on promising career opportunities as administrators and managers in reputed hospitals, medical research institutes apart from teaching/research facilities.



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## Department of Health Innovation Prasanna School of Public Health



## MASTER OF HOSPITAL ADMINISTRATION PROGRAMME

## Aim of the Programme

The Master of Hospital Administration Programme offered at the Department of Health Innovation strives to prepare health professionals to transform into knowledgeable, ethical and innovative health administrators who can contribute positively for the betterment of healthcare sector. The programme aims to create competent personnel in the field of healthcare in a professional manner to optimize care delivery and healthcare costs without compromise on quality. This is achieved through

- Strong methodological foundations with a touch of multi-disciplinary expertise
- Practical exposure in a hospital framework
- Inter-disciplinary research opportunities

## About us

The Department of Health Innovation seeks to evolve as a focal point for research and education leading to affordable and sustainable healthcare solutions to the diverse health challenges across the globe. Through excellence in teaching and research, the Department strives to infuse the necessary human capital to enhance the innovation capabilities and ensure that healthcare is “available” and “accessible” to every citizen of the country on a sustainable basis. Located at the serene knowledge hub of Manipal, the Department functions under the Prasanna School of Public Health.

## Programmes Offered

- Master of Hospital Administration Programme
- Doctoral Degree Programme



## Course Structure

This one-of-a-kind post graduate programme is structured as per the two year modular curricular framework with classroom training and hands-on experience in managing healthcare delivery at the Kasturba Medical College Hospital. The second year of programme is exclusively devoted to project work / research. This will kindle the research dimension of the student community. Apart from this, students are encouraged to pursue exciting observational and academic-oriented internships in healthcare organizations across the country.

**Duration:** Two-year full-time programme with Modular-based curriculum framework.

### Curriculum Overview

- General Management
- Organizational Behaviour
- Human Resource Management in Healthcare
- Accounts and Financial Management
- Health Economics
- Healthcare Analytics
- Industrial Laws and Medico-legal Issues
- Marketing and Customer Relations Management
- Material Management in Healthcare
- Epidemiology and Public Health Administration
- Statistics and Research Methodology
- Operations Research in Healthcare
- Administration of Clinical Services
- Administration of Non-Clinical Services and HIS
- Hospital Planning and Organization
- Quality Management in Healthcare

## Eligibility Criteria

Graduates with a Bachelor's degree in Medical sciences / Health Sciences / Allied Health Sciences/any other stream\* from a UGC recognized University with minimum of 55% of marks (in aggregate) are eligible to apply for the course.

\*Candidate from streams other than health science/ medical science / allied health will mandatorily attend two weeks' bridge program offered by the Department before commencement of the program.

## Manipal Experience

- Multi-disciplinary learning paradigm
- Hands-on experience in managing healthcare delivery in a multi-specialty teaching hospital
- Opportunities for Research and Health Innovations
- Experienced national and international faculty
- Collaborations at national and international levels
- Industry interactions and Placement opportunities
- Collaborations with Griffith University, Australia

