



# MIM NEWSLETTER

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## STUDENT ACHIEVEMENT



Students participated and won prizes in the National level Management Fest "Naissance 2020" organised by SDMIMD, Mysore.

### Winners List:

Best Manager: Flexon J. Fernandes - Winner

Marketing: Chaitra D. T. & Niriksha R. Prasad - 1st Place

Systems & IT: Praveen Kumar K. & Himanshu Saikia - 1st Place

Entrepreneurship: Vachan U. Acharya & Vinod Mestha - 2nd Place

Twelve students from the First Year MBA participated and won the Overall Championship in the ELIXIR 2020, a national level management fest organized by A. J. Institute of Management, Mangalore on February 19 & 20, 2020. Students also won prizes in two team events and a solo event. Flexon J. Fernandes won the best manager event, while Vinod Mestha and Meghana R.L secured the second place in the HR event. Nitin S Shetty and Joshua D Souza secured the second place in the Finance event.



Nithin Upadaya Played a brilliant knock in the last match by registering a century (123 runs) conducted by Karnataka state cricket association division 2 Mangalore zone. In the earlier matches he scored 182, 62 and 75 runs.

## PLACEMENTS

Heartiest congratulations to the following students for being selected through campus placement:

- **Calvin Klein**  
Akshatha M
- **O.G Healthcare Solutions**  
Ashabil Rizhana  
Avinash Poojari  
Supraja Ramkumar  
Gaurav C Hajare
- **ICICI Prudential**  
Ritika Acharya

## FACULTY ENGAGEMENT

Dr Harish Joshi was invited by Sri Poorna Prajna Evening College, Udupi to deliver a talk on "Indian Economy-Issues and Challenges" on February 11, 2020.



## STUDENT CLUB ACTIVITIES

The leadership club of Manipal Institute of Management, MAHE, Manipal organized "Financial Literacy" workshop on February 20, 2020. Mr Pandurang Patkar, founder, "Future Care" BSFI Learning Academy was the resource person.



Students of First year MBA visited Mattu Village, Udupi District on February 17, 2020. The purpose of the visit was to understand the working model of Mattu Farmer Producer Organisation which is a joint initiative by MIM and NABARD.

During their visit to the village, the students learned the process involved in FPO formation, the role of MIM in these initiatives. Students also interacted with the farmers and discussed the overall management of Farmers FPO.

The VSO club of MIM organized a Blood Donation Camp in collaboration with blood bank of Kasurba Medical Hospital, Manipal on February 17, 2020. There was an overwhelming response from students and staff of various institutes under MAHE. Total of 110 volunteers came forward to donate blood during the camp and about 44 units of blood were collected in this camp. As a token of gratitude, the donors were given a certificate of appreciation and refreshments. Dr Raveendranath Nayak, Director, MIM and VSO Faculty Co-Coordinator Dr Varun Kumar S G extended their support to the cause. The event was led by VSO student coordinator of MIM, Ms Jasmine Alka Noronha along with the fellow VSO volunteers. Dr Shamee Shastry, Director of the blood bank and staff/ technicians have rendered their support in successfully organizing this camp.



Matrubhasha Diwas or International Mother Language Day was organized by the leadership club of Manipal Institute of Management, MAHE, Manipal on February 21, 2020. The main objective of the program was to create cultural and linguistic awareness among the students.

## ALUMNI MEET

Manipal Institute of Management (MIM) organized alumni meet at its campus on February 29, 2020. The meet was graced by over 30 alumni from different places and from across various batches ranging from the year 2001 to 2017. Dr Lakshminarayanan welcomed the gathering. Dr Rohit Singh, Director-Alumni Relations, MAHE highlighted the significance of alumni connect, inspire and support to its alma mater and also highlighted the significance of the alumni portal to the alumni. Dr Raveendranath Nayak, Director, MIM appreciated the fact that many alumni of MIM are successful entrepreneurs and emphasized the need to strengthen the link between alumni and the institute.

The alumni took an active part in curriculum feedback session that was carried out to take the suggestion of alumni on the current curriculum of the program. The alumni interacted among themselves and with their faculties and shared their experiences and provided suggestions for future alumni connect. Faculty and alumni together took part in the fun activities hosted by Dr Suraj Francis Noronha. The musical performance from Mr Sourabh and Ms Gail (current batch students) were very much appreciated by the alumni. The objective of the meet, to provide the alumnus with a platform for building their network and to obtain their feedback for the curriculum was well served.



**International Conference on “Opportunities and Challenges in Business Management”**



School of Business, MAHE, Dubai in collaboration with Manipal Institute of Management, MAHE, India and Manipal International University, Malaysia organized the fourth International Conference on “Opportunities and Challenges in Business Management” on February 25 and 26, 2020 at MAHE, Dubai campus. Dr Kota Reddy, Academic President, MAHE, Dubai in his welcome address spoke about various opportunities and challenges for young entrepreneurs in the modern business world. Dr Jason, Chairperson, School of Business, MAHE, Dubai, gave an introduction to the objectives of the conference. Dr V K Ranjith, Professor, Manipal Institute of Management, MAHE, India, addressed all delegates. Session keynote speaker Dr Saif Ahmad Salam Ahmad Darwish, Head of communication and public relation section, Dubai Corporation for ambulance services, Dubai in his keynote session addressed about COVID-19 and its impact on world economy with special reference to China.

**DIRECTOR’S MESSAGE**

A bedrock for the academic success of students in MBA is their ability to READ extensively. A positive correlation exists between student reading habit and academic performance. I ask every student of MIM to read at least 4 hours each day at home. Their reading list must include classroom notes and chapters of the textbooks, but should not be limited to this. They must also read a newspaper and business magazines, which increases their general knowledge. We’ve procured different kinds of fiction and non-fiction books in our Library. Reading them expands your imagination, social and emotional skills, and gives command over English. Possessing excellent English language skills is essential for one’s success in managerial career. Any shortcomings in productive and effective reading need to be corrected by going through articles available in the Internet that suggest the corrective measures. So, extensive reading is the driver to achieve higher performance for MBA students.



**Dr Raveendranath Nayak**  
Director



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