



Executive Development Program (EDP)

One day workshop on Working Capital Management: Best practices for operational excellence



Saturday, April 22, 2017

Venue: School of Management, Manipal University, Manipal

Manipal University - a leader in higher education

Manipal University is known globally for the high quality professional education it imparts. The University is a creation of Dr TMA Pai who brought together an imagination, a dream and a vision and turned it into a reality. It was a little over six decades ago that this lateritic hillock, where wild animals roamed freely, began taking shape of an education hub. Today, Manipal University is among the top educational institutions of higher learning in the country with a global acceptance.

About Us

Manipal University has created some of the country's best institutes/schools across 24 diverse streams like medicine, dentistry, nursing, engineering, pharmacy, hotel management, allied health, architecture & design, media & communication, geopolitics, humanities, information science, life sciences, management, public health, statistics etc., with nearly 300 courses.

School of Management

Established in 1999, School of Management (SOM) formerly known as Manipal Institute of Management (MIM) is highly regarded among the cohort of the Indian B Schools. The School is led by its dynamic director Dr. Raveendranath Nayak who has extensive experience in teaching, research, consulting and management, which includes a career of eight years in India followed by twenty years in Australia.

The School offers a two year full time program in:

- Master of Business Administration (MBA)
- MBA (Global Business)
- MBA (Healthcare Management)

Working capital is a critical gauge of business health. Effective working capital management enables a business to improve its cash flow, enjoy a better return on invested capital and reduce its funding costs. Working capital management plays a crucial role in every company/organization and remains a strong focus area, particularly in times of economic uncertainty. The key objective of working capital management is to guarantee that there is sufficient availability of funds to meet day to day activities of the business and to maintain balance between liquidity and profitability position of the company.

About the Executive Development Program

This executive program has been designed keeping in mind the requirements of the organizations, industries, MSMEs and entrepreneurs of coastal districts of Mangalore and Udupi. The objective of the program is to enhance the participants' knowledge and understanding on working capital management by introducing the best practices and new developments in this area. The participants will gain an insight of cash management and knowledge of how businesses manage their inventory, receivables and payables for more efficient working capital management.

Resource Persons

The resource persons are drawn from a diversified pool of experienced industry professionals, academicians, chartered accountants and bankers. Their diverse backgrounds and vast experiences will provide valuable inputs on best practices in working capital management.



Sri Sathish Kamath
Field General Manager, Syndicate Bank



CA M N Pai
Director, Achal Group of Companies



CA Bharatish Ballal N
Bharatheesha & Associates



CA Sridhar Kamath
Kamath & Co, Chartered Accountants



Dr Nandan Prabhu
Professor, School of Management



Dr Savitha
Professor, School of Management

PROGRAM SCHEDULE

9.15 am - 9.30 am	Inaugural Session	• Inaugural address by the Director, SOM
9.30 am - 10.00 am	Module 1	• Understanding working capital
10.00 am - 10.15 am	Tea Break	
10.15 am - 11.45 am	Module 2	• Components of working capital and its estimation
11.45 am - 12.45 pm	Module 3	• Understanding cash flow and cash flow cycle
12.45 pm - 1.15 pm	Lunch Break	
1.15 pm - 2.15 pm	Module 4	• Diagnosing cash and working capital problems
2.15 pm - 3.15 pm	Module 5	• Forecasting working capital
3.15 pm - 3.30 pm	Tea Break	
3:30 pm - 4.30 pm	Module 6	• Effective utilization of the working capital - Lender's perspective
4:30 pm - 5.00 pm	Valedictory Session	• Distribution of Certificates • Valedictory address by Chief Guest



Registration and Payment

The registration fee is Rs. 1000/- per person (inclusive of tax). Bank Account details for RTGS or NEFT:

Beneficiary Name: Manipal University Conference/Workshop

Bank Account Number: (SB) 33508958510

Name of the Bank: State Bank of India Manipal Branch

IFSC Code: SBIN0004426; MICR Code: 576002006; SWIFT Code: SBININBB770

To register for the workshop, please fill up the registration form available at:

- www.manipal.edu/som>news/events or
- <http://tinyurl.com/z9hs8lm>

Please mention the unique transaction reference (UTR) number of the online payment in the registration form.

Last date for registration is April 15, 2017.

For more information contact:

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